

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S. WEINBLATT et al.

Serial No.: 10/690,085

Filed: October 20, 2003

For: TRANSMISSION OF AUDIENCE
MONITORING DATA

Examiner: Dean, Raymond S.
Group Art: 2618

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

SIR:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated July 28, 2010 of the Primary Examiner twice or finally rejecting claims 1-4

The items checked below are appropriate:

1. ☒ The extendible time for response to the Office Action of July 28, 2010 expires on October 28, 2010.
2. ☐ A _-month extension of time for response to the Office Action dated _ was filed on . [No additional extensions of time are required.]
- 3a. ☒ Applicants hereby request a two-month extension of the original shortened statutory response period set in the Office Action of July 28, 2010 so that the period for response is extended to November 28, 2010. Please charge payment in the amount of \$245.00 for the government fee for an extension of time to Deposit Account No. 03-2412.

- 3b. ☐ This is not the first request for an extension of time relative to the outstanding paper. The period for response has already been extended by -month(s) by petition dated . Please extend the time for response by an additional -month(s). With this extension, the deadline for filing the required paper will be . Payment for the additional extension fee of \$ is enclosed.
4. ☒ Payment of the appeal fee of \$270.00 and any other fee applicable
☐ is enclosed herewith.
☐ No additional fee is required (fee paid in prior appeal).
☒ Charge the fee to Deposit Account No. 03-2412.
5. ☒ Charge any additional fees required, for example, for lodging this appeal or for filing the Appeal Brief, not otherwise paid, to Deposit Account No. 03-2412.

Respectfully submitted,
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Dated: December 28, 2010